Katie Hall

LinkedIn • Portfolio

Design creative with 4+ years of UX experience in B2B SaaS and websites.

DESIGN EXPERIENCE

UX Designer   **Mar. 2025 - Present**

Hireology, Remote

- Drove the company's first million-dollar customer contract renewal by redesigning hiring manager-to-recruiter workflows and candidate-facing experiences.
- Conducted competitive analysis, surveys, and A/B testing to identify UX gaps and prioritize improvements to the hiring workflow.
- Prototyped new web and mobile responsive designs using AI-assisted tools (Figma Make, Claude Cowork, Builder IO), accelerating delivery in a fast-paced startup environment.

Associate UX Designer   **Mar. 2022 – Feb. 2025**

Workday Inc., Boulder, CO

- Led UX strategy for high-traffic AI/ML product interfaces, from discovery through delivery, including user research (focus groups, interviews, and surveys)
- Prepared high-fidelity prototypes in Figma to be presented to more than 1000 customers
- Built and expanded a component library to achieve product parity across platforms, grounded in WCAG accessibility standards
- Facilitated cross-functional workshops with stakeholders to align design direction with business strategy
- Delivered wireframes, flow diagrams, and prototypes at pace in a fast-moving environment, collaborating with international engineering, architecture, and product teams

UX Design Intern   **Jan. 2022 – Feb. 2022**

State of the Snowpack, Remote

- Worked jointly with a developer to reorganize the website's information architecture
- Increased overall user engagement and retention by ensuring mobile and desktop responsiveness, WCAG AAA accessibility, and redesigning high-impact interactions.

EDUCATION & CERTIFICATES

- **Thinkful (Chegg)**
  Certificate, UX/UI Design (2021)
- **Front Range Community College**
  BAS, Business for Creative Industries (Jan. 2025 - Present)
- **Digital Learning Institute**
  Certificate, Digital Learning and LX Design (Feb. 2026 - Present)

SKILLS

Tools: Figma | Maze | Condense | Adobe Creative Cloud | Jira | Confluence | Miro

Skills: Conversational A.I. | Interaction Design | Information Architecture | Workshopping | Heuristic Analysis | User-Centered Design | User Research | Presentations | Graphic Design | Accessibility | Business Strategy | Learning Experience (LX) | Mobile Design | Web Design